

Assignment Rubric

Criteria	Unacceptable 0%	Poor 60%	Fair 70%	Good 80%	Excellent 90%	Superior 100%
<i>Organization of Content</i>	Does not meet minimum requirements. May feature plagiarism.	Purpose is not clear; lack of organization makes ideas difficult to follow.	Lacks obvious explanation and summary of material. Introduction or conclusion is missing.	Main points are present but could use more explanation and support; introduction and conclusion are present but need to be strengthened.	Organization is obvious clear, and but may benefit from additional explanation and support.	Purpose clearly stated; well-organized with introduction, main points and supporting details, and conclusion.
<i>Content Relevance</i>	Does not meet minimum requirements. May feature plagiarism.	Information is outdated, incorrect, and not relevant; background information is inadequate; confusion results because of large gaps in content.	May rely on assumptions and is not well-explained. Concepts are stated but not explained or elaborated upon.	Background is presented but elaboration is limited. Content has small gaps which lend to confusion.	Background and alternatives are presented accurately but would benefit from a more thorough investigation.	Information is accurate, relevant, and current; background information is concise and sufficient; alternatives are viable and well-investigated.
<i>Mechanics and Style</i>	Does not meet minimum requirements. May feature plagiarism.	Errors show carelessness in grammar, spelling, and/or pronunciation. Much revision is needed.	Punctuation, grammar, and/or pronunciation is inconsistent.	General errors detract somewhat from professionalism. Improvements can be made to guide audience more smoothly, but overall style is sufficient.	Few errors in grammar, spelling, and/or pronunciation.	No errors in grammar, spelling, and/or pronunciation. Audience is guided by clear points, effective transitions, and strong explanations.
<i>Resources</i>	Does not meet minimum requirements. May feature plagiarism.	Lack of compelling evidence. Weekly materials not referenced, misunderstood, or misused.	Evidence not from reliable source. Relies on anecdote or hearsay. Demonstrates limited understanding of assigned weekly materials.	Assigned weekly materials utilized and generally understood. Lack of resources used beyond assigned weekly materials.	A strong variety of resources used in supporting main points. Weekly materials clearly utilized.	All main points are well-supported by multiple sources. Features a good balance of academic research and professional publications; sources are current.